

## Southwest Regional Transit Council – 2020 Goals

### Vision and Purpose

Southwest Transit Vision: The Southwest Transit Council will provide coordination and support for transportation services that encourage transit travel among the region’s residents, employees, and visitors.

Transit Council Purpose: To collaborate between social services, employers, educators, medical providers and transit to get regional support for present and future issues by recognizing grant opportunities and identifying needs of the region.

### Goals:

#### Long-term Goals:

1. Adopt policies that encourage sustainable, transit-oriented development that maximize choices and incentives for reducing dependency on the private automobile.
2. Identify and explore funding opportunities to preserve existing transportation services, expand the transportation network, and share funding information with all transportation providers.
3. Consider regional bus service to boost commerce, tourism, and economic development.
4. Ensure mobility and access for seniors, people with disabilities, people on limited incomes, and other transit dependent populations.
5. Support existing and future transportation services with informational programs, outreach, and incentives.

#### 2020 Goals:

- 1.1. Work with health care providers/coordinators to develop strategies and best practices to ensure all patients have transportation to medical appointments.
- 2.1. Support efforts by transit providers to recruit and retain qualified staff.
- 3.1. Participate in planning efforts to explore feasibility of regional bus service.

- 4.1. Work with health care providers/coordinators to develop strategies and best practices to ensure all patients have transportation to medical appointments.
- 4.2. Create a resource guide for transportation and healthcare providers outlining types of transportation options, coverage areas, etc.
- 5.1. Increase awareness of transportation resources in the region:
  - 5.1.1 Create a central source of information for travelers.
  - 5.1.2. Host informational transportation forum.

**Roles:**

Transit Council - content experts, sets the mission, vision, purpose and goals

SWCCOG staff - facilitators, day to day, project based, “linkers,” provide clerical and financial assistance and oversight, explore ways to build capacity

CDOT - serve in advisory capacity

**Measures of Success:**

The group discussed this question: The Transit Council will be successful if...

The answers:

- Goals are set and met.
- We leave the meeting with information, collaboration, training and other items that help members do their jobs and apply the knowledge and resources to each particular area, agency and community.
- Space is provided to have a conversation about regional transit.
- If it serves as a resource and knowledge center.
- We are able to say we are on a regional transit council for grant purposes.